



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393781

Schedule Dates 10/11/16-10/17/16
Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand 15/17/3214 (545691)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally/Rambo,
Phone/Fax /
CPE 15/17/3214
Account Types National/Political
Billing Type Standard
Comments MKAYO
10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 10/13/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25245298
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$666.00
Net Total \$3,774.00
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/11/16-10/11/16	4	:30	9A- Dr. Oz	1		X									Burlington (WVNY)	DR, OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
1.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	9A- Dr. Oz	2		X						2	\$25.00	\$50.00	Burlington (WVNY)	DR, OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
2.0	Revised Line / SPOT	10/12/16-10/12/16	4	:30	9A- Dr. Oz	1			X								Burlington (WVNY)	DR, OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
2.1	Normal Line / SPOT	10/12/16-10/12/16	5	:30	9A- Dr. Oz	2			X					2	\$25.00	\$50.00	Burlington (WVNY)	DR, OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
3.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	9A- Dr. Oz	1				X							Burlington (WVNY)	DR, OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
3.1	Normal Line / SPOT	10/13/16-10/13/16	5	:30	9A- Dr. Oz	1				X				1	\$25.00	\$25.00	Burlington (WVNY)	DR, OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
4.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	9A- Dr. Oz	1					X						Burlington (WVNY)	DR, OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16
4.1	Normal Line / SPOT	10/14/16-10/14/16	5	:30	9A- Dr. Oz	2					X			2	\$25.00	\$50.00	Burlington (WVNY)	DR, OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
5.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	9A- Dr. Oz	1	X										Burlington (WVNY)	DR, OZ Target 9 Index: 116, Nielsen: 0.3	7/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/13/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT	10/17/16-10/17/16	5	:30	9A- 12P	2	X							2	\$25.00	\$50.00	Burlington (WVNY)	DR. OZ Target 9 Index: 116, Nielsen: 0.3	10/10/16
5.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	6:59P- Local 22 News at 7P	1		X									Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	7/15/16
6.1	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6:59P- Local 22 News at 7P			1	1	1	1			4	\$70.00	\$280.00	Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	10/10/16
7.0	Revised Line / SPOT	10/17/16-10/17/16	5	:30	6:59P- Local 22 News at 7P	1	X										Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	7/15/16
7.1	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:59P- Local 22 News at 7P	1	X							1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL22NEWS@7PM Target 9 Index: 121, Nielsen: 0.4	10/10/16
8.0	Revised Line / SPOT	10/12/16-10/12/16	5	:30	6:59P- Local 22 News at 6P	1		X									Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	7/15/16
8.1	Normal Line / SPOT	10/12/16-10/12/16	4	:30	6:59P- Local 22 News at 6P	1		X						1	\$70.00	\$70.00	Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	10/10/16
9.0	Revised Line / SPOT	10/14/16-10/14/16	5	:30	6:59P- Local 22 News at 6P	1				X							Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	7/15/16
9.1	Normal Line / SPOT	10/13/16-10/14/16	4	:30	6:59P- Local 22 News at 6P				1	1				2	\$70.00	\$140.00	Burlington (WVNY)	LOCAL22NEWS AT 6P Target 9 Index: 120, Nielsen: 0.7	10/10/16

CONFIRMATION CONTRACT

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Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/13/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Revised Line / SPOT	10/16/16-10/16/16	5	:30	8A- Good Morning America Weekend	1							X	1			Burlington (WVNY)	GD MRN-SUN-ABC Target 9 Index: 124, Nielsen: 0.2	7/15/16
10.1	Normal Line / SPOT	10/16/16-10/16/16	4	:30	8A- Good Morning America Weekend	2							X	2	\$45.00	\$90.00	Burlington (WVNY)	GD MRN-SUN-ABC Target 9 Index: 124, Nielsen: 0.2	10/10/16
11.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	9A- This Week	1							X	1	\$75.00	\$75.00	Burlington (WVNY)	THIS WEEK-ABC Target 9 Index: 167, Nielsen: 0.3	7/15/16
12.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	11P- Local 22 News at 11P	1						X		1	\$50.00		Burlington (WVNY)	LOCAL 22 NEWS Target 9 Index: 126, Nielsen: 0.5	7/15/16
12.0.1	Closed Preempt	10/15/16															Burlington (WVNY)	Pre-Empty/Exception -	
13.0	Revised Line / SPOT	10/12/16-10/12/16	4	:30	6P- World News Tonight	1			X					1			Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	7/15/16
13.1	Normal Line / SPOT	10/11/16-10/13/16	4	:30	6:30P- World News Tonight			1	1	1				1	\$200.00	\$200.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	10/10/16
13.1.1	Closed Preempt	10/11/16															Burlington (WVNY)	Pre-Empty/Exception -	
13.1.2	Closed Preempt	10/12/16															Burlington (WVNY)	Pre-Empty/Exception -	
14.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	6:30P- World News Tonight	1					X			1	\$200.00		Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	7/15/16

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Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/13/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (\$45691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

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By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0.1	Closed Preempt	10/14/16															Burlington (WVNY)	Pre-Empt/Exception -	
15.0	Revised Line / SPOT	10/11/16-10/11/16	4	:30	7:30P- Inside Edition	1		X									Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139, Nielsen: 0.4	7/15/16
15.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	7:30P- Inside Edition	1		X						1	\$40.00	\$40.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139, Nielsen: 0.4	10/10/16
16.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	7:30P- Inside Edition	1					X						Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139, Nielsen: 0.4	7/15/16
16.1	Normal Line / SPOT	10/12/16-10/14/16	5	:30	7:30P- Inside Edition				1	1	1			3	\$40.00	\$120.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139, Nielsen: 0.4	10/10/16
17.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	7:30P- Inside Edition	1	X										Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139, Nielsen: 0.4	7/15/16
17.1	Normal Line / SPOT	10/17/16-10/17/16	5	:30	7:30P- Inside Edition	1	X							1	\$40.00	\$40.00	Burlington (WVNY)	INSIDE EDITION< Target 9 Index: 139, Nielsen: 0.4	10/10/16
18.0	Revised Line / SPOT	10/15/16-10/15/16	5	:30	8A- Good Morning America Weekend	1						X					Burlington (WVNY)	GD MNR-SAT-ABC Target 9 Index: 127, Nielsen: 0.5	7/15/16
18.1	Normal Line / SPOT	10/15/16-10/15/16	4	:30	8A- Good Morning America Weekend	2						X		2	\$45.00	\$90.00	Burlington (WVNY)	GD MNR-SAT-ABC Target 9 Index: 127, Nielsen: 0.5	10/10/16

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Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/13/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (\$45691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	3P- People's Court	1		X						1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112 Nielsen: 0.6	7/15/16
19.1	Revised Line / SPOT	10/11/16-10/11/16	4	:30	3P- People's Court	1		X						1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112 Nielsen: 0.6	10/5/16
19.2	Normal Line / SPOT	10/11/16-10/11/16	5	:30	3P- People's Court	2		X						2	\$35.00	\$70.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112 Nielsen: 0.6	10/10/16
20.0	Revised Line / SPOT	10/12/16-10/12/16	5	:30	3P- People's Court	1			X					1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112 Nielsen: 0.6	7/15/16
20.1	Revised Line / SPOT	10/12/16-10/12/16	4	:30	3P- People's Court	1			X					1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112 Nielsen: 0.6	10/5/16
20.2	Normal Line / SPOT	10/12/16-10/12/16	5	:30	3P- People's Court	1			X					1	\$35.00	\$35.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112 Nielsen: 0.6	10/10/16
21.0	Revised Line / SPOT	10/13/16-10/13/16	5	:30	3P- People's Court	1				X				1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112 Nielsen: 0.6	7/15/16
21.1	Revised Line / SPOT	10/13/16-10/13/16	4	:30	3P- People's Court	1				X				1			Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112 Nielsen: 0.6	10/5/16
21.2	Normal Line / SPOT	10/13/16-10/13/16	5	:30	3P- People's Court	2				X				2	\$35.00	\$70.00	Burlington (WVNY)	PEOPLES COURT Target 9 Index: 112 Nielsen: 0.6	10/10/16

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Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/13/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (\$45691)	Headline #	ECR25245298
Salesperson	Katiz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katiz - Washington DC	Order Type	Normal
Buyer Name	Ally, Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

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22.0	Revised Line / SPOT	10/14/16-10/14/16	5	:30	3P- People's Court	1					X			1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.5	7/15/16
22.1	Revised Line / SPOT	10/14/16-10/14/16	4	:30	3P- People's Court	1					X			1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.5	10/5/16
22.2	Normal Line / SPOT	10/14/16-10/14/16	5	:30	3P- People's Court	1					X			1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.5	10/10/16
23.0	Revised Line / SPOT	10/17/16-10/17/16	5	:30	3P- People's Court	1	X							1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.5	7/15/16
23.1	Revised Line / SPOT	10/17/16-10/17/16	4	:30	3P- People's Court	1	X							1			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.5	10/5/16
23.2	Normal Line / SPOT	10/17/16-10/17/16	5	:30	3P- People's Court	2	X							2			Burlington (WVNY)	PEOPLE'S COURT Target 9 Index: 112, Nielsen: 0.5	10/10/16
24.0	Revised Line / SPOT	10/11/16-10/11/16	4	:30	4P- SP (EST)	1		X						1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY 82 Target 9 Index: 114, Nielsen: 1.1	7/15/16
24.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	4P- SP (EST)	1		X						1			Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY 82 Target 9 Index: 114, Nielsen: 1.1	10/10/16

CONFIRMATION CONTRACT

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Agency Mentzer Media (11548)
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Brand 15/17/3214 (S45691)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally, Rambo,
Phone/Fax /
CPE 15/17/3214
Account Types National/Political
Billing Type Standard
Comments MKAYO
10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 10/13/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25245298
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$666.00
Net Total \$3,774.00
Sales Tax

Burlington (WVNY)
By Broadcast Month Spots Rate
Oct. 2016 80 \$4,440.00
Grand Total: 80 \$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / SPOT	10/12/16-10/12/16	4	:30	4P- 5P (EST)	1			X								Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	7/15/16
25.1	Normal Line / SPOT	10/12/16-10/12/16	5	:30	4P- 5P (EST)	2			X					2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	10/10/16
26.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	4P- 5P (EST)	1				X							Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	7/15/16
26.1	Normal Line / SPOT	10/13/16-10/14/16	5	:30	4P- 5P (EST)	2				1	1			2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	10/10/16
27.0	Revised Line / SPOT	10/17/16-10/17/16	4	:30	4P- 5P (EST)	1	X										Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	7/15/16
27.1	Normal Line / SPOT	10/17/16-10/17/16	5	:30	4P- 5P (EST)	2	X							2	\$30.00	\$60.00	Burlington (WVNY)	JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 114. Nielsen: 1.1	10/10/16
28.0	M/G For 14.0.1 / SPOT	10/14/16-10/14/16	4	:30	6:28P- 7P (EST)	1					1			1	\$200.00	\$200.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119. Nielsen: 1.1	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393781

Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/13/16
Agency	Mentzer Media (11548)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245298
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$666.00
Account Types	National/Political	Net Total	\$3,774.00
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLL OW CLOSER TO FLIGHT START.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	80	\$4,440.00
Grand Total:	80	\$4,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5:59P- Local 22 News at 6P	2	X							2	\$70.00	\$140.00	Burlington (WVNY)		10/10/16
30.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- World News Tonight	1	X							1	\$200.00	\$200.00	Burlington (WVNY)		10/10/16
31.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	5P- 6P (EST)			1	1	1	1			4	\$40.00	\$160.00	Burlington (WVNY)	JJ	10/10/16
32.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	5P- 6P (EST)	1	X							1	\$40.00	\$40.00	Burlington (WVNY)		10/10/16
33.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- Good Morning America			2	2	2	2			8	\$50.00	\$400.00	Burlington (WVNY)		10/10/16
34.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7A- Good Morning America	2	X							2	\$50.00	\$100.00	Burlington (WVNY)		10/10/16
35.0	Normal Line / SPOT	10/11/16-10/11/16	4	:30	11P- Local 22 News at 11P	2		X						2	\$60.00	\$120.00	Burlington (WVNY)		10/10/16
36.0	Normal Line / SPOT	10/12/16-10/12/16	4	:30	11P- Local 22 News at 11P	1			X					1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
37.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	11P- Local 22 News at 11P					X				2	\$60.00	\$120.00	Burlington (WVNY)		10/10/16
38.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	11P- Local 22 News at 11P	1					X			1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
39.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11P- Local 22 News at 11P	1	X							1	\$60.00	\$60.00	Burlington (WVNY)		10/10/16
40.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	2P- General Hospital	1		X						1	\$50.00	\$50.00	Burlington (WVNY)		10/10/16
41.0	Normal Line / SPOT	10/12/16-10/14/16	5	:30	2P- General Hospital			2	2	2	2			4	\$50.00	\$200.00	Burlington (WVNY)		10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
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WVNY
201 Humboldt St
Rochester, NY 14610-1093

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1393781

Schedule Dates 10/11/16-10/17/16
Advertiser Friends of Kelly Ayotte/Senate/Republican/NH (79)
Agency Mentzer Media (11548)
Product Political - US Senate (1077)
Brand 15/17/3214 (545691)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ally Rambo,
Phone/Fax /
CPE 15/17/3214
Account Types National/Political
Billing Type Standard
Comments MKAYO
10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

Date Entered 07/15/16
Last Modified 10/13/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25245298
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$666.00
Net Total \$3,774.00
Sales Tax

Burlington (WVNY)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 80
Rate \$4,440.00
\$4,440.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0.1	Closed Preempt	10/12/16															Burlington (WVNY)	No Avail/Exception - SOLD OUT	
41.0.2	Preempt	10/13/16															Burlington (WVNY)	No Avail/Spot - SOLD OUT	
42.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	2P- General Hospital	2	X							2	\$50.00	\$100.00	Burlington (WVNY)		10/10/16
43.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	11P- Local 22 News at 11P	1						X		1	\$50.00	\$50.00	Burlington (WVNY)		10/10/16
44.0	M/G For 13.1.1 / SPOT	10/11/16-10/11/16	4	:30	6:28P- 7P (EST)			1						1	\$200.00	\$200.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	10/10/16
45.0	M/G For 13.1.2 / SPOT	10/12/16-10/12/16	4	:30	6:28P- 7P (EST)				1					1	\$200.00	\$200.00	Burlington (WVNY)	ABC-WORLD NWS Target 9 Index: 119, Nielsen: 1.1	10/10/16
46.0	M/G For 12.0.1 / SPOT	10/15/16-10/15/16	4	:30	11:30P- Local 22 News at 1130P	1					X			1	\$50.00	\$50.00	Burlington (WVNY)	LOCAL 22 NEWS Target 9 Index: 126, Nielsen: 0.5	10/11/16
47.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	2P- General Hospital	1					X				\$50.00		Burlington (WVNY)		10/13/16
47.0.1	Preempt	10/14/16															Burlington (WVNY)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

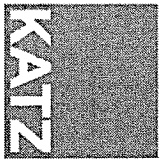
Date:

Accepted-Station:

Date:

Comments:

Nextstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



125 West 55th St
New York, NY 10019

Contract # 25245298	Changes as of: 10/12/2016 at 5:54 PM	Version: Highlighting Revision 5
CPE: 15/17/3214	Flight: 10/11/16 - 10/17/16	Station: WVMY
Agency: MENTZER MEDIA SERVICE	Advertiser: Kelly Ayotte for Senator	Market: Burlington-Plattsburgh
Product: AYOTTE/SR	Agency Order #: 5193687	Office: WASHINGTON
Buyer: Rambo, Ally	Primary Demo: Adults 18+	Total \$: \$4,635.00
Salesperson: RACHELLE RAY - Washington DC	Con Type: POLITICAL/NOTE	Total Spots: 84
202-872-5880	Assistant: LAILA DAFTARI	Total CPP: \$33.20
	202-872-5880	Traffic #: 1393781
		Separation:

Comments: RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19
CON. AFTR DOLLARS RE-SPENT.

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP		
							10/11	10/12	10/13	10/14	10/15	10/16	10/17						
REV 15	Tu-F M 2p-3p		GENRL HOSPITAL	\$50.00	1.1	30	1	2	1	2	3	0	0	2		9	\$450.00	\$45.45	9.9
Target 9 Index: 121, Nielsen: 0.4																			
TOTALS:							15	14	16	15	3	4	17		84	\$4,635.00	\$33.20	139.6	



125 West 55th St
New York, NY 10019

Contract # 25245298	Changes as of: 10/12/2016 at 5:54 PM	Version: Highlighting Revision 5
CPE: 15/17/3214	Flight: 10/11/16 - 10/17/16	Station: WYNY
Agency: MENTZER MEDIA SERVICE	Advertiser: Kelly Ayotte for Senator	Market: Burlington-Plattsburgh
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: AYOTTE/SR	Office: WASHINGTON
Agency Order #: 5193687	Buyer: Rambo, Ally	Primary Demo: Adults 18+
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/NOTE	Total GRP: 139.6
	Assistant: LAILA DAFITARI	Traffic #: 1393781
		Separation:
		Total Spots: 84
		Total CPP: \$33.20
		Total \$: \$4,635.00

Special Instructions	
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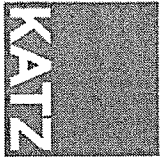
Date/Time	Added by	Comment
10/11/16 1:42 PM	Elizabeth Guy	Line 15 General Hospital 1x 10/12 due to NO AVAIL MG offer 1x 10/17 News 6-7A \$50 Sect 4 Please advise Thanks!
10/11/16 12:32 PM	LAILA DAFITARI	RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.
10/10/16 9:44 AM	Elizabeth Guy	Line 6 News 1x 10/15 news will be airing @ 10-10:30 due to not having a late college game that day we can offer MG in new time rate didn't change Please advise Thanks!
10/09/16 3:54 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.
10/09/16 3:54 PM	RACHELLE RAY - Washington DC	RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT.
10/06/16 2:03 PM	Elizabeth Guy	Line 6 News 1x 10/15 out due to College Football MG offer new TP 11:30-12A same rate Please advise Thanks!
07/11/16 5:45 PM	RACHELLE RAY - Washington DC	Separation: 30
07/11/16 5:45 PM	RACHELLE RAY - Washington DC	Separation: 30
07/11/16 5:45 PM	RACHELLE RAY - Washington DC	Separation: 30

Competitive Information	
Market Budget:	\$66,214
WVNY Share:	7%
Comment:	
WCAX:	53%
WFFZ:	13%
WPTZ:	27%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	84	\$4,635.00	139.6
Total	100%	84	\$4,635.00	139.6

Monthly Summary		
Month	Spots	Dollars
2016-Oct	84	\$4,635.00
Total	84	\$4,635.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Chg
Revision	10/12/16 5:54 PM	LAILA DAFITARI	Revised		\$0
Makegood 3	10/11/16 1:42 PM	Elizabeth Guy	Confirmed		\$0
Revision	10/11/16 12:32 PM	LAILA DAFITARI	Confirmed		\$0
Makegood 2	10/10/16 9:44 AM	Elizabeth Guy	Confirmed		\$0
Revision	10/9/16 3:54 PM	RACHELLE RAY - Washington DC	Confirmed	10	\$-110.00
Changes: Comments from Separation: 30 to RVSD TO PROCESS AGY REVISION (OVERALL ATS \$3120) & CREDIT \$110 TO COMPENSATE FOR \$110 SPOTS REINSTATED TO 9/13-9/19 CON. AFTR DOLLARS RE-SPENT. User Entered \$ from \$1,625.00 to \$4,635.00. Assistant id from RACHELLE RAY - Washington DC to LAILA DAFITARI. Product from MIKAYO to AYOTTE/SR. Calculated Dollars from \$4,745.00 to \$4,635.00. Total CPP from \$37.07 to \$33.20. Competitive Market Budget from \$23,214 to \$66,214. Total Spots from 74 to 84. Total GRPs from 128.0 to 139.6. Total \$ from \$4,745.00 to \$4,635.00. 15 buylines added or modified.					



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25245298	Changes as of: 10/12/2016 at 5:54 PM	Version: Highlighting Revision 5
CPE: 15/17/3214	Flight: 10/11/16 - 10/17/16	Station: WNNY
Agency: MENTZER MEDIA SERVICE	Advertiser: Kelly Ayotte for Senator	Market: Burlington-Plattsburgh
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: AYOTTE/S/R	Office: WASHINGTON
Agency Order #: 5193687	Buyer: Rambo, Ally	Primary Demo: Adults 18+
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE	Con Type: LAILA DAFITARI
	Assistant: 202-872-5880	Separation:
		Total \$: \$4,635.00
		Total Spots: 84
		Total CPM: \$33.20
		Total GRP: 139.6
		Traffic #: 1393781

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/9/16 3:45 PM	GOTOSTRATA/Rray	Confirmed	47		\$3,120.00
Makegood 1	10/6/16 2:03 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	7/15/16 8:56 AM					\$0
Revision	7/11/16 5:45 PM	RACHELLE RAY - Washington DC	Confirmed			\$0
New	7/11/16 5:36 PM	RACHELLE RAY - Washington DC	New	27		\$1,625.00
						\$1,625.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.